



Press release /English

COLTIVIAMO EBBREZZA CREATIVA

Wine&Thecity® is back, in Naples from 6th till 25th May 2016

CULTIVATE the CREATIVE EXHILARATION, is the slogan of the ninth edition for Wine & Thecity®, the exhibition will run from 6th till 25th May invading the city of Napoli in a relay of events that combine wine tasting and widespread creativity. Twenty days, 100 locations involved and more than 100 wines to taste from all over Italy. A large continuing urban regeneration itself every year through places and content.

The 2016 program is opening on May 6th with a performance set by DJ Donpasta, named the Bob Dylan of the kitchen, who will perform for the first time in Napoli, in a singular cooking DJs mix within the courtyard of Palazzo Caracciolo: spicy sounds from around the world for an estimated six hundred guests.

Poetry, art, music, cuisine and high-quality street food, dance and theater performances are the ingredients of the ninth edition: the engine is the precious Italian wine, the thread that ties into a joyful plot all events of the festival that affect museums and historic buildings, boutiques and gardens, private houses, art and design galleries. Several events will be held in transit spaces such as Naples International Airport and Metropolitan art stations and sailing within the Gulf of Naples. More than seventy wineries are participating in the exhibition: Franciacorta, Tuscany, South Tyrol wine as well as local wine coming from all around Campania.

Each year Wine & Thecity® uncovers unknown places that are otherwise not easily accessible and not generally open to the public: for the first time Wine & Thecity will enter the Park Tomb of Virgil reading itinerant poetry written exclusively for Wine & Thecity.

May 12, Marianna Vitale One Michelin Star from SUD Restaurant will be performing and cooking at the new Hart multimedia film center: expect kitchen, improvisation, surprise.

On May 13, the DNA Dance Naked Soul: Claudia Sales will be dancing in the streets of Chiaia, performing a choreography written exclusively for the occasion: an original version of The Baccanti.

On May 20, the City Choir, directed by Carlo Morelli will be playing and singing in the historic gardens of the Museum Villa Pignatelli involving the audience with his pop and soul repertoire in a

crescendo of rhythms, sounds and dances.

May 21, visit to the Museum of the Treasure of San Gennaro and tasting the fried pizzas by Gino Sorbillo, one of the most known Pizza.

From 11th to 23rd May the wine tasting will be going on within the Chiaia boutiques: this year the happening of NAPOLIMODADESIGN an event within the event of Wine & Thecity. A moment for fashion & design. Boutiques and furniture showrooms, design installations, aperitifs with architects and fashion shows.

The grand finale of Wine & Thecity will take place in Nisida, the islet headquarters of the Penal Institute for Minors and the European Center of Studies on Juvenile Crime and Deviance. May 25 Francesco Sposito Chef Two Michelin Star from Taverna Estia and Ciro Salvo pizza master from 50Kalò will cook with the participation of the young guests of the Institute: from dusk to night, signature cuisine, wine tasting with Sommelier AIS Naples, performance Theatre of Nisida boys.

We thank the sponsors and patrons who each year make it possible to allowing us to create this wonderful, independent and creative events: Ferrarelle Spa, Kimbo, Motorvillage Naples, Pastificio dei Campi, Naples International Airport, Camomilla, Molino Caputo, Grimaldi Group, Solania.

And we thank the support and collaboration of the Wine Tourism Movement, Campania ADI Association for Industrial Design, AIS Italian Sommelier Association Napoli, ANM.

Wine & Thecity®, is an idea created and founded in 2008 by Donatella Bernabò Silorata that is today one of the most vibrant festivals of the maggio napoletano (Neapolitan May). DJ sets, installations, performances, concerts, readings, social eating, boat and kayak tours, urban trekking, wine tasting and much more make up the billboard of the festival involving museums and historic buildings, tombs, monumental courtyards, hotels, gardens and private houses, art and design galleries, restaurants, boutiques and selected artists' workshops. www.wineandthecity.it

INFORMATION

www.wineandthecity.it

All 2016 program will be available online

The detailed catalog will be available by the end of April

Pre-booking and participation to major events will be reserved only to Wine & Thecity card holders.

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